



National Thoroughbred League Internship Program

Location: Remote with optional in-person opportunities for major events

Website: www.ntl.racing

About the National Thoroughbred League

The National Thoroughbred League is reimagining horse racing through team-based competition. Founded in 2023, NTL operates with ten city-based teams competing in multi-race events throughout the year. Beyond race day, NTL is building a year-round sports entertainment brand at the intersection of sports, culture, and technology. After hiring our first CEO in early 2026, we're building a team to grow the league across every dimension: racing operations, fan engagement, partnerships, and new business ventures.

The Opportunity

NTL is seeking motivated undergraduate and graduate students for hands-on internships across multiple business functions. As an early-stage sports league, we offer interns meaningful work and real impact. You'll contribute directly to projects that shape the league's growth, work alongside experienced professionals, and gain exposure to the business of building a modern sports property from the ground up.

Internship Areas

Business Operations & Strategy

Work directly with our President of Horse Operations on competitive research and strategic initiatives. Projects include pricing strategy testing (purses vs. handle take), ticket pricing and packaging, competitive analysis of other racing properties, and operational improvements. Help evaluate new business opportunities and support data-driven decision-making.

Marketing & Fan Engagement

Develop and execute campaigns to grow NTL's fan base. Work on social media strategy, content creation, email marketing, and fan experience initiatives for race day and beyond.

Sponsorships & Partnerships

Research potential sponsors and partners, build prospect lists, and support deal execution. Help create pitch materials and partnership activation plans.

Finance & Analytics

Contribute to financial modeling, budgeting, and reporting. Analyze business performance data and help prepare investor materials. Experience with Excel required; familiarity with financial statements preferred.

Sports Betting & Gaming

Research sports betting trends and help develop strategies to integrate betting into the NTL experience. Analyze wagering data and explore partnerships with betting operators.

Racing Operations & Fan Experience

Support race day logistics and fan experience initiatives. Help coordinate entertainment (bands, fashion shows), merchandise, opening night parties, and after-parties. Work with celebrity team owners and their teams on event logistics. Ideal for students interested in live event production and creating memorable experiences that go beyond the races themselves.

What You'll Gain

- Real responsibility and meaningful work
- Direct exposure to startup sports league operations
- Mentorship from experienced professionals in sports, media, and business
- Insight into multiple business functions
- Networking opportunities with team owners, industry partners, and NTL leadership
- Potential for full-time employment for exceptional performers

Who We're Looking For

- Current undergraduate or graduate student (all majors welcome; business, sports management, marketing, finance, and communications all relevant)
- Strong work ethic and ability to take initiative
- Excellent communication skills
- Proficiency in Microsoft Office (Excel, PowerPoint, Word)
- Comfortable working in a fast-paced, entrepreneurial environment
- Passion for sports (horse racing knowledge helpful but not required)
- Ability to work remotely with occasional in-person events/meetings

Program Details

- Duration: 10-12 weeks (flexible based on academic calendar)
- Time Commitment: 15-25 hours per week
- Compensation: Internship designed for college credit. We'll work with your university to meet their requirements.
- Start Dates: Rolling admissions for Spring (January), Summer (May/June), and Fall (August/September) 2026

How to Apply

Submit your resume, a brief cover letter (explaining your interest in NTL and preferred internship area), and any relevant work samples to Internships@NTL.Racing.

Applications are reviewed on a rolling basis. Early applications are encouraged.