



## **Sports Management Opportunity: National Thoroughbred League (NTL) Internship**

The National Thoroughbred League (NTL) is seeking talented and motivated undergraduate and graduate students to join our internship program for the spring, summer or fall. As an intern with the NTL, you will have the opportunity to work alongside our experienced team and contribute to the growth of one of the fastest-growing sports leagues in the world. As the NTL is entering its second season, interns will have an opportunity to meaningful contribute in a way no possible with more established leagues. Note: this internship is in unpaid, and designed to provide college credit. The NTL will work with your university to make sure we adhere to its requirements.

### Internship Areas:

1. Sports Marketing
2. Sponsorships
3. Data Analytics
4. Finance
5. Sports Betting
6. Strategic Planning

### Responsibilities:

- Assist in the development and execution of marketing campaigns to promote the NTL and its franchises.
- Support the sponsorship team in identifying, securing, and maintaining partnerships with brands and organizations.
- Analyze data to provide insights and recommendations for improving league operations and fan engagement.
- Contribute to financial modeling, budgeting, and reporting processes
- Research and analyze trends in sports betting and help develop strategies to integrate betting into the NTL experience.
- Participate in strategic planning sessions and help create initiatives to drive the long-term growth of the league.

### Qualifications:

- Current undergraduate or graduate student pursuing a degree in business, sports management, marketing, finance, data analytics, or a related field.
- Strong academic record and demonstrated leadership experience.
- Excellent written and verbal communication skills.
- Proficiency in Microsoft Office (Word, Excel, PowerPoint) and other relevant software
- Ability to work effectively in a fast-paced, team-oriented environment.



- Passion for sports, particularly thoroughbred racing, and a desire to learn and grow within the sports industry.

#### Why Join the NTL Internship Program?

- Gain hands-on experience in a dynamic and rapidly growing sports league.
- Work with a talented and supportive team of professionals.
- Develop valuable skills and knowledge in your area of interest.
- Enhance your resume and set yourself apart in the competitive job market.
- Potential for full-time employment with the NTL upon successful completion of the internship

The NTL is looking for smart, positive, energetic, and hard-working students who are eager to contribute to the success of our league. If you are passionate about sports and ready to make an impact, we encourage you to apply for this exciting opportunity.

To apply, please submit your resume, cover letter, and any relevant work samples to [Internships@NTL.Racing](mailto:Internships@NTL.Racing)

**Applications will be reviewed on a rolling basis, so we encourage you to apply early.**

The National Thoroughbred League is an equal opportunity employer and values diversity in the workplace. We welcome applications from all qualified candidates, regardless of race, color, religion, gender, sexual orientation, national origin, age, disability, or veteran status.